JONATHAN MAFI

Academic Director | Production Manager

Contact Details

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Mobile: 022 687 2914

ABOUT

Date of birth: 23rd May 1987

Ethnicity: New Zealander/Tongan

Marital Status: Married

Jonathan Mafi is a versatile professional with a variety of skills and talents in education, digital media and business development.

Jonathan has worked extensively in tertiary education both in tutoring roles as well as managerial and compliance office. His experience in education has involved leadership roles, course development, staff management, compliance, lecturing, tutoring, marketing and company development and growth strategy.

He is also a trained 3D Graphics artists in both the technical and creative aspects of Computer Graphics as well as software and application development. His experience in the digital media industry has come from production, team development and management, client management, art and technical direction and IT implementation.

Jonathan is passionate about the responsibility of leadership and team management. Focusing on team needs while not neglecting the individual needs of his team. In the art arena he loves colour, light, composition and creating mood and great story. He has a keen eye for detail and is an adept logical, problem-solver.

Jonathan has experience in multiple areas from creative to technical to professional to humanist philanthropic areas as well as public instructional and motivational speaking.

Jonathan co-founded Podlance Ltd and currently works there as a part-time director on various animation projects, international and local.

EDUCATION

TERTIARY EDUCATION

Diploma in 3d Animation, Level 6 (2008)

Diploma in Advanced 3d Animation, Level 7 (2009)

SECONDARY EDUCATION

NCEA Level 3 (2005)

EXPERIENCE

Industry

Company Co-Founder, Director and Productions Manager (2011 – Present), Podlance Ltd

- Systems Management
- Business Strategy and Vision
- Production Pipeline
- Finance
- Production and Production Directing
- Client Management
- Human Resources
- Information Technology and Software Development

Academic Director (2013 – Present), Podlance Academy (Turning Point Education)

- Curriculum and Course Development
- Industry and Academic Board
- NZQA Compliance
- QMS Review and Development
- Digital Media Faculty Development
- Staff Management
- Part-time Tutoring and Lecture

Animation Head of School (2012 - 2013), Lifeway College

- Curriculum and Course Development, Industry and Academic Board, Part-time Tutor and Lecturer
- NZQA Compliance
- QMS Review and Development
- Tutor Management
- Animation Faculty Oversight
- Student Management
- Staff Appraisals
- Timeline and Course Schedule

Rigging Artist and App Development (2010 - 2011), Oktobor Animation

- Character and Object Rigging
- Troubleshooting and Technical Support
- Tool development
- Coding/Scripting/Programming

Animation Tutor & Lecturer, Specialist Advanced Year 2 Tutor (2010 – 2012), Lifeway College

- Lighting, Compositing and Rendering Specialisation Training (Level 7)
- Rigging and Scripting Tutoring
- Tutor all Year 1 (Level 6) courses
- Marking
- Course and Resource Development

Workshop for Professional Development (2010), Natcoll Design Technology

- Workshop management
- QnA, staff technical queries

Animation Tutor (2010 - 2011), South Seas School of Animation

- 3d Animation Tutoring
- Course Material Review and Development
- Internal Project management

Freelancing

Spacedome Technologies (2008 - 2014)

- Animation
- Project Directorship and Management
- Audio and Visual Production
- Technology(software) Development

BubbleDome (2009)

- Presentation

Tmax Productions (2010)

- Animation and VFX

Whangaparaoa Recording Studio (2010)

- Animation and VFX
- Project Management

Aniboom (2010)

- Animation and VFX

Treasure Field Productions (2012)

- Animation and VFX
- Video Editing

ACHIEVEMENTS AND AWARDS

Deputy Director's Award, (Top Animation Award Year 1 Lifeway College 2008)

Auckland Technical Prize (as part of the 2009 Hamburg Animation Awards, 2009)

Distinction Award, (Top Animation Award Year 2 Lifeway College 2009)

Visual Effects Supervisor on Hollywood Award Winning Short Film "Mirror Mirror" (2012) - IMDB

EXTRA-CURRICULAR

Youth Initiatives – Leadership in: youth camps, after-school and in-school youth programs

Bubble Dome – Lecture on 3d production practice

INTERESTS

Gardening, Beaches, Music, Movies, Food and Dessert and Ice Cream

Production and Team Management, Computer Programming, Business, Technology, Software Development

Philosophy, Theology, Community Development, Environment, Youth Work

REFEREES

Prasad Seelam – Podlance Academy, Director

Phone: +64 9 281 4681

Email: prasad@podlance.ac.nz

Greg Chapman – South Seas Film & TV School, Animation Course Director.

Phone: +64 9 444 3253 xtn 206

Email: greg@southseas.co.nz

Sean Castle – Lifeway College, Digital Media Dept. Programme Leader.

Phone: +64 9 425 4054 ext 230

Email: sean.castle@lifeway.ac.nz

Dan Wang – Oktobor Animation, Art Director.

Phone: +64 9 306 6616

Email: dwang@oktobor.com

Dennis Hyde – Spacedome Technologies

Phone: +64 9 9735209

Email: dennis.hyde@spacedome.co.nz